
OBJECTIVE

To advance my career with a leading organization that will utilize my extensive production and videography knowledge while also allowing me to develop further as a professional

EDUCATION AND CREDENTIALS

BACHELOR OF ARTS (B.A.) IN MEDIA PRODUCTION WITH A MINOR IN BUSINESS MARKETING, EXPECTED: DECEMBER 2023
University of Houston — Houston, TX

CORE COMPETENCIES

- Pre- and Post-Production
 - Video Editing
 - Process Improvement
 - Cinematography
 - Marketing and Visual Aesthetic
 - Logistics and Coordination
 - Creative Vision
 - Client Relations
 - Problem-Solving
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PROFESSIONAL EXPERIENCE

ACROSS THE ROAD LLC — KATY, TEXAS, DECEMBER 2021 TO PRESENT

VIDEOGRAPHER/EDITOR/LIGHTING DIRECTOR

- Create custom-designed sets for studio sessions tailored to match the preferences of recording artists.
- Direct camera operations and coordinate six lighting set-ups to capture the essence and style of each performer.
- Edit raw footage using Final Cut Pro X, ensuring a seamless synchronization of audio and video clips, and meeting strict 48-hour turnaround deadlines.
- Maintain effective communication with clients, providing regular updates and following up to ensure the highest level of customer satisfaction.
- Utilize strong problem-solving skills to address any production challenges, ensuring smooth and timely execution of high-quality projects.
- Cultivate a professional and collaborative working environment, fostering positive relationships with staff and talents.
- Employ creative vision by making strategic production and editing recommendations, with the goal of creating memorable and original content.

STUDENT HOUSING & RESIDENTIAL LIFE AT THE UNIVERSITY OF HOUSTON — HOUSTON, TEXAS, FEBRUARY 2021 TO JULY 2022

STUDENT VIDEO PRODUCER

- Managed pre-production activities such as developing shot lists, scouting locations, and coordinating with talent to ensure seamless filming processes.
- Captured visually captivating shots that effectively highlighted the features and services offered by SHRL's residence halls, providing informative content for viewers.
- Demonstrated creative freedom in editing SHRL videos, infusing them with a vibrant and youthful energy to engage a broad audience.
- Implemented a successful rebranding initiative for the weekly show "In The Loop," enhancing audience interest and establishing it as a reliable source of information on student events and resources.

KONA ROASTERY — KATY, TEXAS, FEBRUARY 2018 TO DECEMBER 2021

MANAGER/SOCIAL MEDIA MARKETER/BARISTA

- Played a key role in the business expansion phase by effectively managing multiple social media platforms, resulting in significant customer base growth and increased sales.
- Monitored the company's online presence and consistently implemented new and creative strategies to drive traffic and enhance brand awareness.
- Produced, directed, and edited compelling video advertisements to engage target audiences and promote the brand effectively.

- Led a team of up to 9 employees, ensuring efficient production processes, meeting production expectations, and maintaining adherence to the schedule.

RELEVANT PROJECTS AND FILM CREDITS

YOUTUBER ELLY BROWN — SEPTEMBER 2019 TO PRESENT | **VIDEO EDITING**

"INNA LILLAHI WA INNA ILAYHI RAJI'UN" (NARRATIVE SHORT FILM) — MARCH 2023 | **DIRECTOR OF PHOTOGRAPHY**

"LOST IN DIVINE" (NARRATIVE SHORT FILM) — FEBRUARY 2023 | **EDITOR**

"DEPTH OF FIELD" (DOCUMENTARY) — DECEMBER 2022 | **DIRECTOR AND EDITOR**

IDENTITY TRADE AD — OCTOBER 2022 | **DIRECTOR AND EDITOR**

"NIKE MLB CITY CONNECT (EVEN/ODD PRODUCTIONS) — APRIL 2022 | **PRODUCTION ASSISTANT**

"WHAT HAPPENED TO MY SISTER?" (LIFETIME MOVIE NETWORK) — SEPTEMBER 2021 | **WARDROBE ASSISTANT**

"A HIP HOP FAMILY CHRISTMAS" (MTV ENTERTAINMENT STUDIOS) — AUGUST 2021 | **PRODUCTION ASSISTANT**

KONA RESERVE COFFEE WEBSITES — MARCH 2020 | **WEB DESIGNER**

MEMBERS ONLY Ad — APRIL 2018 | **PRODUCER AND DIRECTOR**

AWARDS AND HONORS

- #1 State Ranking Director of Photography at MSA Showdown | "Inna Lillahi Wa Inna Ilayhi Raji'un," March 2023
- #2 State Ranking Editor and Colorist at MSA Showdown | "Lost in Divine," March 2023

ADDITIONAL INFORMATION

Technical Proficiencies: Adobe Creative Suite (Premiere Pro, Lightroom, Photoshop), Final Cut Pro, Davinci Resolve, iMovie, Logic Pro X, FL Studio, Canva

Interests: Film/digital photography and videography, literature, oil painting, playing guitar and piano, sightseeing, tennis, fostering animals